

## References

- Anshari, M., Almunawar, M. N., Shahrill, M., Wicaksono, D. K., & Huda, M. (2017). Smartphones usage in the classrooms: Learning aid or interference?. *Education and Information technologies*, 22(6), 3063-3079.
- Arrowsmith, J., & Parker, J. (2013). The meaning of 'employee engagement' for the values and roles of the HRM function. *The international journal of Human Resource management*, 24(14), 2692-2712.
- Ayres, K. M., Mechling, L., & Sansosti, F. J. (2013). The use of mobile technologies to assist with life skills/independence of students with moderate/severe intellectual disability and/or autism spectrum disorders: Considerations for the future of school psychology. *Psychology in the Schools*, 50(3), 259-271.
- Barbosa, A.C., (2021). Strategies for Motivating and Retaining Millennial Workers. *Walden University*
- Bencsik, A., Horváth-Csikós, G., & Juhász, T. (2016). Y and Z Generations at Workplaces. *Journal of Competitiveness*, 8(3).
- Campione, W. A. (2014). The influence of supervisor race, gender, age, and cohort on millennials' job satisfaction. *Journal of Business Diversity*, 14(1).
- Canedo, J.C., Graen, G., Grace, M. & Johnson, R.D., (2017). Navigating the new workplace: Technology, millennials, and accelerating HR innovation. *AIS Transactions on Human-Computer Interaction*, 9(3), 243-260.
- Charlebois, S., Juhasz, M., & Music, J. (2021). Supply Chain Responsiveness to a (Post)-Pandemic Grocery and Food Service E-Commerce Economy: An Exploratory Canadian Case Study. *Businesses*, 1(2), 72-90.
- Chopra, A., & Bhilare, P. (2020). Future of Work: An Empirical Study to Understand Expectations of the Millennials from Organizations. *Business Perspectives and Research*, 8(2), 272-288.
- DeVaney, S. A. (2015). Understanding the millennial generation. *Journal of financial service professionals*, 69(6).

- Downing, K., (2006). Next generation: What leaders need to know about the millennials. *Leadership in Action: A Publication of the Center for Creative Leadership and Jossey-Bass*, 26(3), 3-6.
- Dutta, S., & Omolayole, O. (2016). Are there differences between men and women in information technology innovation adoption behaviors: A theoretical study. *Journal of Business Diversity*, 16(1), 106-114.
- Gangadharbatla, H., Bright, L.F. & Logan, K., (2014). Social Media and news gathering: tapping into the millennial mindset. *The Journal of Social Media in Society*, 3(1).
- Gibson, L. A., & Sodeman, W. A. (2014). Millennials and technology: Addressing the communication gap in education and practice. *Organization Development Journal*, 32(4), 63-75.
- Girardi, P., & Chiagouris, L. (2018). The digital marketplace: Early adopters have changed. *Journal of Marketing Development and Competitiveness*, 12(1), 84-95.
- Hernández, A. (2018). *Fast and Slow Fashion as Seen Through the Millennial Mindset* (Doctoral dissertation, The Ohio State University).
- Holt, S. (2018). Engaging generation y: The millennial challenge. In *Engaged leadership* (pp. 211-222). Springer, Cham.
- Ismail, M. & Lu, H.S., (2014). Cultural values and career goals of the millennial generation: An integrated conceptual framework. *Journal of International Management Studies*, 9(1), 38-49.
- Ismail, M., & Lu, H. S. (2014). Cultural values and career goals of the millennial generation: An integrated conceptual framework. *Journal of International Management Studies*, 9(1), 38-49.
- Kapoor, K. K., Dwivedi, Y. K., & Williams, M. D. (2014). Rogers' innovation adoption attributes: A systematic review and synthesis of existing research. *Information Systems Management*, 31(1), 74-91.
- Kurniullah, A. Z., Kulkarni, A., Nordin, N. A., Setiawan, R., Bagale, G., Barman, R. D., ... & Rajest, S. S. (2020). *Positive Outcomes of Human Resources Engagement and Impact on Motivation* (Doctoral dissertation, Petra Christian University).
- McCusker, K., & Gunaydin, S. (2015). Research using qualitative, quantitative or mixed methods and choice based on the research. *Perfusion*, 30(7), 537-542.

- Meng, J., Reber, B.H. & Rogers, H., (2017). Managing millennial communication professionals: Connecting generation attributes, leadership development, and employee engagement. *Acta Prosperitatis*, 8(1), 68-83.
- Mosquera, A., Juaneda-Ayensa, E., Olarte-Pascual, C., & Pelegrín-Borondo, J. (2018). Key factors for in-store smartphone use in an omnichannel experience: millennials vs. nonmillennials. *Complexity*, 2018.
- Özçelik, G. (2015). Engagement and retention of the millennial generation in the workplace through internal branding. *International Journal of Business and Management*, 10(3), 99.
- PricewaterhouseCoopers, P.W.C., (2011). Millennials at work. Reshaping the workplace. URL: [http://www.pwc.ru/en\\_RU/ru/hr-consulting/publications/assets/millennials-survey.pdf](http://www.pwc.ru/en_RU/ru/hr-consulting/publications/assets/millennials-survey.pdf) (дата обращения).
- Puspanathan, C. A., SPR, C. R., Muthurajan, P., & Singh, N. S. B. (2018). Perceptions of Generation Y Undergraduate Students on Career Choices and Employment Leadership: A Study on Private Higher Education Institutions in Selangor. *MOJES: Malaysian Online Journal of Educational Sciences*, 5(3), 46-59.
- Selamat, M. A., & Windasari, N. A. (2021). Chatbot for SMEs: Integrating customer and business owner perspectives. *Technology in Society*, 66, 101685.
- Serazio, M., (2015). Selling (digital) millennials: The social construction and technological bias of a consumer generation. *Television & New Media*, 16(7), 599-615.
- Setiyani, A., Sutawijaya, A., Nawangsari, L.C., Riyanto, S. & Endri, E., (2020). Motivation and the Millennial Generation. *International Journal of Innovation, Creativity and Change*, 13(6), 1124-1136.
- Shikhare, D., (2019), May. Power of Media Ethics in Modern Times: A Sneak Preview from the Millennial Generation Perspective. In *International Conference on Media Ethics*.
- Vehovar, V., Toepoel, V., & Steinmetz, S. (2016). Non-probability sampling. *The Sage handbook of survey methods*, 329-345.
- Wailand, C. A. (2015). Generational differences in the public sector of motivation and learning.
- Weinbaum, C., Girven, R. S., & Oberholtzer, J. (2016). *The millennial generation: Implications for the intelligence and policy communities*. Rand Corporation.
- Winograd, M., & Hais, M. (2014). How millennials could upend Wall Street and corporate America. *Governance Studies at Brookings*, 5, 19.

Woldeamanuel, M., & Nguyen, D. (2018). Perceived benefits and concerns of autonomous vehicles: An exploratory study of millennials' sentiments of an emerging market. *Research in Transportation Economics*, 71, 44-53.

Zalaghi, H., & Khazaei, M. (2016). The role of deductive and inductive reasoning in accounting research and standard setting. *Asian Journal of Finance & Accounting*, 8(1), 23-37.

ajbmss